

James Graham Brown Cancer Center

Fall Golf Classic Sponsorship Opportunities Kela Lyons Fee, Chair

Help the James Graham Brown Cancer Center find answers to cancer by participating in the third annual Fall Golf Classic. Proceeds benefit clinical trials research. Cost is \$250 per golfer or \$1,000 per foursome. Sponsorship opportunities are available starting at \$250. The scramble will be held at **Olde Stone, home of the 2008 Junior Ryder Cup. Space is limited.**

Scramble Presenting Sponsorship

\$10,000 (\$5,840 is tax deductible)

Includes:

- Four foursomes to play golf (includes carts and lunch)
- Opportunity to substitute celebrity golfer(s) in foursome(s). As of 8/18/08 celebrities scheduled to attend include:
 - *UofL Hall of Fame Coach Denny Crum
 - *Former UK and NBA player Scott Padgett
 - *Former UofL and NFL player Dave Ragone
 - *Kentucky Derby Jockey Robby Albarado
 - *Jockey Corey Lanerie
- \$100 gift certificate for each golfer
- Hole or tee sponsorship (company name on signage)
- 16 tickets to the Sunday Evening Tee-Off Party & Auction
- Opportunity to provide promotional items for giveaways
- Recognition in all promotional materials and activities, including press releases
- Recognition in Brown Cancer Center's "Finding Answers" newsletter, which is mailed to more than 9,000 donors, physicians and prominent Kentuckians
- Check presentation and photo opportunity at Sunday Evening Tee-Off Party & Auction with University of Louisville President Dr. James Ramsey & Brown Cancer Center Director Dr. Donald Miller
- Company name displayed on beverage cart
- Company name displayed on carts of all scramble participants
- Opportunity to give opening remarks at scramble
- Opportunity to host a vendor table with promotional materials at scramble
- Golf award named in honor of company
- Opportunity to present award named in honor of company
- Right of first refusal to be presenting sponsor in 2009

Sunday Evening Tee-Off Party & Auction

Presented by Chandler Real Estate



Date: Sunday, October 26, 2008
Location: Home of David Chandler
1465 Overlook Court
Alvaton, Kentucky 42122
Time: 6:00 p.m. - 9:00 p.m.

Golf Scramble

Date: Monday, October 27, 2008
Location: The Club at Olde Stone
950 Village Way
Alvaton, Kentucky 42122
Time: 8:00 a.m. - Registration
9:00 a.m. - Tee-Off

Eagle Sponsorship

\$5,000 (\$3,120 is tax deductible)

Includes:

- Two foursomes to play golf (includes carts and lunch)
- \$75 gift certificate for each golfer
- Hole or tee sponsorship (company name on signage)
- Eight tickets to the Sunday Evening Tee-Off Party & Auction
- Opportunity to provide promotional items for giveaways
- Recognition in all promotional materials and activities, including press releases
- Recognition in the Brown Cancer Center's "Finding Answers" newsletter, which is mailed to more than 9,000 donors, physicians and prominent Kentuckians
- Check presentation and photo opportunity at Sunday Evening Tee-Off Party & Auction with University of Louisville President Dr. James Ramsey and Brown Cancer Center Director Dr. Donald Miller
- Company name displayed on carts of all scramble participants
- Opportunity to host a vendor table with promotional materials at scramble
- Golf award named in honor of company

James Graham Brown Cancer Center

Birdie Sponsorship

\$2,500 (\$1,660 is tax deductible)

Includes:

- One foursome to play golf (includes carts and lunch)
- \$50 gift certificate for each golfer
- Hole or tee sponsorship (company name on signage)
- Four tickets to the Sunday Evening Tee-Off Party & Auction
- Opportunity to provide promotional items for giveaways
- Recognition in all promotional materials and activities, include press releases
- Recognition in the Brown Cancer Center's "Finding Answers" newsletter, which is mailed to more than 9,000 donors, physicians and prominent Kentuckians

Hole or Tee Sponsorship

\$500 (\$400 is tax deductible)

Includes:

- Company name on sign at hole or tee
- Two tickets to Sunday Evening Tee-Off Party & Auction

Friends of Kela Sponsorship

\$250 (\$150 is tax deductible)

Includes:

- Two tickets to Sunday Evening Tee-Off Party & Auction
- Listing in the Sunday Evening Tee-Off Party & Auction program

Individual Golfers

\$250 (\$65 is tax deductible)

Includes:

- Cart & lunch at course
- \$25 gift certificate
- One ticket to the Sunday Evening Tee-Off Party & Auction

**Customized sponsorships are also available.
Call Heather Falmen at 502-562-3153 for details.**

For more information about how you can participate in the Fall Golf Classic, contact Beth Hobson at:

James Graham Brown Cancer Center
Development Office
529 South Jackson Street, Ste 200
Louisville, Kentucky 40202

Phone: 502-562-4651

Fax: 502-562-4368

Email: beth.hobson@louisville.edu

www.browncancercenter.org

A proud member of

UL Health Care



How Your Participation Helps

Your support of the third annual golf outing will help the Brown Cancer Center continue their quest to become one of the nation's top cancer research and treatment centers. The 2006 and 2007 Fall Golf Classics netted a total more than \$100,000 for clinical trials research, and we expect 2008 to be a banner year!

The National Institutes of Health administration states that new drug development through clinical trials will remain the most important area of medical research over the next decade. Clinical trials allow physician-scientists to take basic science discoveries into clinical applications - bringing new ideas from the laboratory to the patients. But clinical trials are costly. On average it takes nearly \$2.5 million to take a drug through just Phase I of a clinical trial.

2008 Fall Golf Classic Planning Committee

Kela Lyons Fee, Chair
Laura Bowra
Leslie Carter
Melanie Cook
Camille Drobocky
Barb Ellis
Heather Falmen
Linda Foushee
Beth Hobson
Karen Lyons
Kellie Moore
Larry Morrow

Steve Newman
Lisa Richards
Amy Richey
Roianne Ridley
Stacey Sims
Julie Wedge Spencer
Edyee Sturgill
Amy Turner
Gayla Warner
Linda Johnson Vitale
Carol Wedge
Kelly Wesley

**The Hilton Garden Inn is the preferred hotel of
the 2008 Fall Golf Classic**

 **Hilton
Garden Inn**
Bowling Green

1020 Wilkinson Trace
Bowling Green, Kentucky 42103
270-781-6778

**2008 Fall Golf Classic
SPONSORSHIP AGREEMENT**

Company Name: _____

Contact Name: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ Fax: (_____) _____

___ I will sponsor the 2008 Fall Golf Classic at the following sponsorship level:

- ___ \$10,000 Presenting Sponsorship (\$5,840 is tax deductible)
- ___ \$5,000 Eagle Sponsorship (\$3,120 is tax deductible)
- ___ \$2,500 Birdie Sponsorship (\$1,660 is tax deductible)
- ___ \$500 Hole or Tee Sponsorship (\$400 is tax deductible)
- ___ \$250 Friends of Kela Sponsorship (\$150 is tax deductible)

___ I am unable to sponsor, but would like to golf:

- ___ \$1,000 foursome(s) (\$260 per foursome is tax deductible)
- ___ \$250 individual golfer(s) (\$65 per golfer is tax deductible)

___ Enclosed is my 100% tax deductible donation in the amount of \$ _____

Signature: _____

Payment

- ___ Please send an invoice to the address above.
- ___ Enclosed is a check (payable to the University of Louisville Foundation/Fall Golf Classic)
- ___ Please charge \$ _____ to my credit card (VISA, MasterCard, American Express)

Type of credit card (circle one): VISA MasterCard American Express

Name on Card: _____

Account Number: _____ Expiration Date: _____

Billing Address (if different from above): _____

*Sponsorship agreement must be signed and submitted prior to
October 1, 2008 in order to be recognized in printed materials.*

Please complete and return to:
Brown Cancer Center/Fall Golf Classic
529 South Jackson Street, Suite 200
Louisville, Kentucky 40202
Phone: 502-562-4651 Fax: 502-562-4368